

INFORMED OPINIONS is having an **IMPACT**

...by the NUMBERS:

625

expert women better equipped to share knowledge through persuasive commentary

381

academic, NGO and business leaders in our online Experts Network to make expert women easier for journalists to find

200+

commentaries published in major daily newspapers and other influential print and online media

100+

additional media interviews and speaking engagements by grads

Millions

of impressions informed by their shared insights

100%

increase in op eds written by women in four major Canadian dailies over three years (from 11% to 22%)

...on the ISSUES:



Our grads in major centers across the country have shared their expertise in everything from economics, foreign affairs and social policy, to politics, the environment and the law.

Your **ACTIONS** for increased **IMPACT**

Keep writing



Say «yes» to interviews



Accept speaking invitations



Encourage other women to share their opinions with the media



Encourage the media to diversify their sources



Introduce Informed Opinions to others



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